



December 10th & 11th, 2011  
Webster Groves Ice Arena

## Playbill Advertising Order Form

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Sold by Skater: \_\_\_\_\_

1. Check Ad Size/Type you would like to purchase:

- |   |       |
|---|-------|
| <input type="checkbox"/> Premium Ad (inside cover, back cover, inside back cover) | \$250 |
| <input type="checkbox"/> Full Page Color Ad                                       | \$200 |
| <input type="checkbox"/> 1/2 Page Horizontal Color Ad                             | \$125 |
| <input type="checkbox"/> 1/2 Page Vertical Color Ad                               | \$125 |
| <input type="checkbox"/> 1/4 Page Color Ad  | \$ 75 |
| <input type="checkbox"/> 1/8 Page Color Ad  | \$ 40 |
| <input type="checkbox"/> 1/16 Page Color Ad                                       | \$ 25 |

2. E-Mail ads under 10mb to [program@nutcrackeronice.org](mailto:program@nutcrackeronice.org)

3. Larger Files should be sent via [YOUSENDIT.COM](http://YOUSENDIT.COM) to [program@nutcrackeronice.org](mailto:program@nutcrackeronice.org)

4. Mail CD/DVD Roms to: Nutcracker Ads, PO Box 190455, Webster Groves, MO 63119

5. If you need assistance designing an ad please contact Dawn at [dawn@ten8.com](mailto:dawn@ten8.com).

6. Enclose check for payment made to "MEFSC"

7. Postmark no later than November 18<sup>th</sup>: Nutcracker Ads, PO Box 190455, Webster Groves, MO 63119-4205